

# Video Recording Recommendations

# **Table of Contents**



- Visual communications fundamentals
- Location, lighting & audio
- Content
- Title slide & introduction
- Pre-recording checklist
- Video requirements

SIGGRAPH strongly recommends that you show yourself in the video using instructions in this document. Showing your face throughout the presentation will be more engaging for attendees.

# Reminder



SIGGRAPH strongly recommends that you show yourself in the video using instructions in this document. Showing your face throughout the presentation will be more engaging for attendees.

Make sure your self-view is visible as attendees need to see both a view of your presentation & a view of you as a speaker.

# **Captioning**



All video presentations for SIGGRAPH 2022 <u>must include closed captioning</u>. This requirement was outlined in the Call for Submission and acceptance emails.

Please provide an .mp4 video file AND a separate VTT or SRT caption file.

Carefully review the communication which outlined your program's video deadline.

If you need a Zoom line in order to record your video and capture the closed captioning, SIGGRAPH can make one available to you. Email virtualconf@siggraph.org to request the Zoom line.

### **Visual Communications Fundamentals**



#### Visuals

- Use compelling visuals to engage your audience.
- Good design will capture their attention & provide anchor points to assist in recall.

#### **Be Concise**

- Keep the content as concise as possible.
- Extraneous content creates
  visual clutter that prevents your
  audience from latching onto
  your message.
- Try to limit the amount of text on each slide when possible.
- Please keep in mind that you want your slide content to be easily readable.

#### **Engagement**

□ Include your entire audience. Audiences engage when they have a personal connection to your content & when they can see themselves in your examples, demos, and photo selections.

# Location, Lighting & Audio



An HD webcam is preferred, but a new PC or tablet will have a good camera. Your camera should be stable at, or slightly above, eye
level.
Make sure your face is in good, even light, with no harsh backlight. Do not sit in front of a window. Your webcam will compensate, which will cause your face to look dim or dark.
Reduce clutter & distracting/bright images in the background.
Solid colors work best, please do NOT wear white. Avoid small prints, stripes, plaid, or patterns. Unless otherwise specified, shirts with logos and trademarks should be avoided.
Avoid noisy jewelry (necklaces, bracelets, earrings) as it can be distracting to the viewer.
Quality audio is key to audience engagement. A quality headset microphone is preferred, but you can also use the microphone included in your computer.
If using a headset microphone, be sure to keep it about a half inch off your face. Speaking up & keeping your level consistent will also help listeners set their volume correctly.
Try to pick a space that is smaller and with soft walls such as curtains. It will keep the sound from bouncing around which will make you audio sound hollow.

#### Content



#### Take a moment to prepare your recording space.

- Ensure that attendees can read all content on your slides. Make sure your self-view is visible as a floating window in the top right corner of your screen, as viewers need to see a large view of your presentation and a smaller view of you as a speaker. You can drag the corners of your self-view window to make it bigger or smaller as needed.
- Visit the Speaker Preparation page on the SIGGRAPH 2022 web site for details to access the slide template and tips for your presentation.
- All of your materials must respect copyrights for all content: music, images, and videos. We cannot show copyrighted material without permissions. Keep in mind that the length of the conference runs through the end of October and any fair use content should cover that entire period.
- Feel free to include any combination of slides, video of the contributor(s) (obeying all appropriate local social-distancing regulations), etc.
- SIGGRAPH will not be able to provide video editing services.
- All submissions should be in good taste for an audience of varied cultures and backgrounds, and absolutely must comply with ACM's Anti-Harassment Policy.
- While SIGGRAPH does all it can to protect the intellectual property of contributors and requests that attendees refrain from recording sessions or taking screenshots, we cannot guarantee that all attendees will abide by our guidelines. If you have sensitivity about any of your content being shared without your permission, we recommend watermarking your presentation to identify the content as your intellectual property.

#### **Title Slide & Introduction**



All videos must begin with the SIGGRAPH slide template below with your submission title. The template can be found in the Speaker Preparation section of the SIGGRAPH 2022 web site.



Make sure to start your video by introducing yourself with your name, affiliation, and the title of your presentation.

# **Pre-Recording Checklist**





Use a wired internet connection, if possible.



Turn off all programs except those needed to present & run your presentation.



Clear your desktop.



close out Outlook & turn off all notifications so that you aren't disrupted during recording.



Set your display screen scaling & layout.

Make sure your self-view is visible as attendees need to see both a view of your presentation and a view of you as a speaker.

# **Video Requirements**



- Video format: .mp4 is preferred
- All content must have closed captioning. You are required to provide a separate VTT or SRT caption file.
- □ Frame rate: 30fps
- Aspect ratio: 16:9/Widescreen
- Resolution: 1920x1080 (i.e., 1080p HD)
- Audio: Please try to record in a quiet room, with the highest-quality microphone to which you can get access.



